



# SPONSORSHIP PROSPECTUS

# AccredX

EMPOWERING EDUCATORS FOR A BRIGHTER FUTURE

October 3-5, 2024  
JW Marriott Indianapolis  
Indianapolis, Indiana



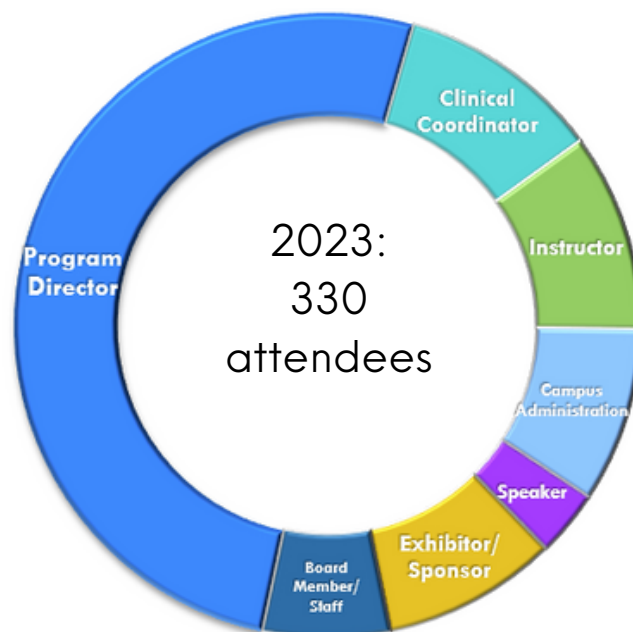
# The third annual **AccredX**

Brings together program decision makers such as administrators, program directors and faculty for sessions focused on accreditation Standards and packed with best practices. Network with educators from across the country and gain a better understanding of the administrative and resource requirements to meet CAAHEP Standards and ARC/STSA policies for surgical technology and surgical assisting programs.

AccredX sponsors and exhibitors provide insights on how their products and services support ST & SA programs through in-booth discussions and participation in hands-on labs and round table sessions.

Attendees of AccredX include:

- Surgical Technology & Surgical Assisting Educators, including Program Directors, Faculty, Clinical Coordinators, and Medical Directors
- Allied Health Deans, Provosts, and Compliance Officers
- Membership and Certifying Bodies
- Employers
- Healthcare professionals
- ARC/STSA Board of Directors, Staff, and Volunteers



Attendance increased **43%** from 2022 to 2023 and continued growth is projected for 2024!



## SPONSOR/EXHIBIT OPPORTUNITIES

Benefits of becoming an AccredX Sponsor:

- Recognition in AccredX communications distributed to thousands of targeted decision makers at prospective and currently accredited ST and SA programs, on the AccredX website, and in promotion of and during AccredX
- On-site visibility to hundreds of surgical technology and surgical assisting educators and allied health administrators
- Open new avenues of communication with prospective customers
- Network and build relationships with educators and allied health professionals

Every AccredX Sponsor also receives recognition in table-top signage with linked QR code.

<p align="center"><b>ACCREDX GOLD SPONSOR</b></p> <p>Provide full buffet dinner and reception for conference guests. Includes dinner and reception signage, welcome message or 3-minute video, 4 registrations, exhibit table, linked company logo on event website, bag insert, and scheduled in-booth education session during the conference. 2 shared sponsorships available.</p>	<b>\$15,000</b>
<p align="center"><b>ACCREDX SILVER SPONSOR</b></p> <p>Provide a full buffet luncheon for conference guests. Includes luncheon signage, welcome message or 3-minute video, 3 registrations, exhibit table, linked company logo on event website, bag insert, and scheduled in-booth educational session during the conference. 2 sponsorships available.</p>	<b>\$12,000</b>
<p align="center"><b>ACCREDX BRONZE SPONSOR</b></p> <p>Provide a full buffet breakfast for conference guests. Includes breakfast signage, welcome message, 2 registrations, exhibit table, linked company logo on event website, bag insert, and scheduled in-booth educational session during the conference. 3 sponsorships available.</p>	<b>\$10,000</b>
<p align="center"><b>BRANDED BEVERAGE SERVICE SPONSOR</b></p> <p>Provide all day beverages to guests plus your company logo on coffee sleeves and beverage cart. Includes 2 registrations, exhibit table, linked company logo on event website, and bag insert. 2 sponsorships available.</p>	<b>\$8,000</b>
<p align="center"><b>ACCREDX BREAKS SPONSOR</b></p> <p>Treat attendees to a snack break between either morning or afternoon conference sessions. Includes break signage, 2 registrations, exhibit table, linked company logo on event website, and bag insert.</p>	<b>\$4,000</b>
<p align="center"><b>ROUNDTABLE OR IN-BOOTH EDUCATIONAL SESSION SPONSOR</b></p> <p>Draw attendees to your exhibit booth by offering a roundtable or an in-booth scheduled educational session. Includes exhibitor booth benefits listed below plus a linked company logo on event website. Session topic must be pre-approved.</p>	<b>\$3,000</b>
<p align="center"><b>EXHIBITOR BOOTH</b></p> <p>6' skirted table, 2 complimentary registrations, booth ID sign, bag insert, company logo on website, wastebasket, 2 chairs. Exhibit booth fee includes liability insurance from Rain Protection Insurance. Contact <a href="mailto:info@edaccred.org">info@edaccred.org</a> for larger space availability and pricing.</p>	<b>\$1,270</b>
<p align="center"><b>WEBSITE</b></p> <p>Company logo, link, description, and contact information on event website. Ad will run 12 months June 1, 2024 - June 1, 2025. URL: <a href="https://edaccred.org/accredx-conference">https://edaccred.org/accredx-conference</a>.</p>	<b>\$1,200</b>
<p align="center"><b>BAG INSERT</b></p> <p>Send us your swag, samples or literature, and we will make sure every attendee receives one in the conference swag bag upon check in. Items must be received by September 1, 2024.</p>	<b>\$ 1,000</b>

Please contact [info@Edaccred.org](mailto:info@Edaccred.org) if you are interested in a custom sponsorship package.

Sponsorship of AccredX by educational institutions will have no bearing on accreditation status.

# AccredX

## EXPOSITION SCHEDULE

### Exhibitor Move-in

October 2 4-6 p.m.  
October 3 7-10 a.m.

### Expo Hours

October 3 7:00 a.m. - 8:00 a.m. optional breakfast with pre-conference guests  
12:00 p.m. - 1:30 p.m.  
5:00 p.m. - 6:30 p.m.

October 4 7:00 a.m. - 8:00 a.m.  
11:00 a.m. - 12:30 p.m.

October 5 7:00 a.m. - 8:00 a.m. optional breakfast with AFE Workshop guests

### Exhibitor Move-out

October 4 5:30 p.m. - 9:30 p.m.  
October 5 8:00 a.m. - 11:00 a.m.

All exhibitors will be notified if exhibit hall schedule changes.

## JOIN US IN INDY!

Use the QR code to register now to become an AccredX Sponsor and showcase your product in front of hundreds of surgical science educators.

If you have questions or wish to discuss sponsorship options, please contact Christy Baily-Byers at [christy.bailybyers@arcsts.org](mailto:christy.bailybyers@arcsts.org) or (303) 694-9262.

